

MAGAZINE COVER PROJECT

Student's Name: _____

MASKING & LAYERS (30 pts.)

	Score / Possible
High resolution image(s) used for cover design. It is place with correct proportion.	/ 10
Magazine title is placed/masked appropriately with cover image(s), and has correct porportion.	/ 5
There are a minimum of 15 text layers that describe articles in the magazine	/ 15

ADVERTISEMENT COMPOSITION & TYPOGRAPHY (55 pts.)

Various text layers that have a theme. Use 2-3 fonts, and use larger size for headings, 2-3 colors, and weight. *Make sure you include the edition/date.	/ 20
Text layers are in good ALIGNMENT. Make sure there is negative space surrounding the document. All text is aligned carefully on guidelines near margins, and in relation to each other.	/20
Readability. It is imperative you contrast colors! Light on Dark. Use the Serf/San Serif fonts wisely. Text headline is brief, accurate, and easy to read.	/15

PROPER FILE MANAGING (15 pts.)

File was in the proper format (.png)	/ 10
File was properly named (last name+first initial + magazine)	/ 5

**No barcodes please*

/100

Notes:

